

1 of 3

Last Received: 11/21/2012 1:18 PM
Showing Buylines: All Lines

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH-F	5A-6A		:30	\$500.00	11/01-11/02	2	1	2	\$1,000.00	
		Buyline Comment: 5A NEWS										
	2	TH-F	6A-7A		:30	\$1,125.00	11/01-11/02	2	1	2	\$2,250.00	
		Buyline Comment: 6A NEWS										
	3	TH-F	7A-9A		:30	\$1,750.00	11/01-11/02	2	1	2	\$3,500.00	
		Buyline Comment: TODAY										
	4	M	7A-9A		:30	\$1,750.00	11/05-11/05	1	1	1	\$1,750.00	
		Buyline Comment: TODAY										
	5	SA	6A-7A		:30	\$600.00	11/03-11/03	1	1	1	\$600.00	
		Buyline Comment: NEWS										
	6	SA	7A-8A		:30	\$1,000.00	11/03-11/03	1	1	1	\$1,000.00	
		Buyline Comment: NEWS										
	7	SA	8A-10A		:30	\$1,200.00	11/03-11/03	1	1	1	\$1,200.00	
		Buyline Comment: SAT TODAY										
	8	SU	6A-7A		:30	\$600.00	11/04-11/04	1	1	1	\$600.00	
		Buyline Comment: NEWS										
	9	SU	7A-8A		:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00	
		Buyline Comment: NEWS										
	10	SU	8A-9A		:30	\$2,000.00	11/04-11/04	1	1	1	\$2,000.00	
		Buyline Comment: SUN TODAY										

Rep Order#	6875875	Ver#	1	Mod#	0	Status	Confirmed
EC'd	No						

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Station	WOOD-TV GRAND RAPIDS, MI.
Advertiser	().OBAMA FOR AMERICA
Product	OBAMA FOR AMERICA
Estimate#	2309
Buyer	SPENCER WOOD
Phone#	
Fax#	

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	11	SU	10A-1030A		:30	\$900.00	11/04-11/04	1	1	1	\$900.00		
			Buyline Comment: TO THE POINT										
	12	M	9A-10A		:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00		
			Buyline Comment: TODAY 2										
	13	M	11A-12P		:30	\$200.00	11/05-11/05	1	1	1	\$200.00		
			Buyline Comment: EIGHT WEST										
	14	M	12P-1P		:30	\$750.00	11/05-11/05	1	1	1	\$750.00		
			Buyline Comment: NOON NEW										
	15	M	1P-2P		:30	\$800.00	11/05-11/05	1	1	1	\$800.00		
			Buyline Comment: DAYS LIVES										
	16	M	2P-3P		:30	\$500.00	11/05-11/05	1	1	1	\$500.00		
			Buyline Comment: RACHEL;										
	17	M	4P-5P		:30	\$1,325.00	11/05-11/05	1	1	1	\$1,325.00		
			Buyline Comment: ELLEN										
	18	M	5P-530P		:30	\$4,000.00	11/05-11/05	2	1	2	\$8,000.00		
			Buyline Comment: 5P NEWS										
	19	M	530P-6P		:30	\$4,000.00	11/05-11/05	1	1	1	\$4,000.00		
			Buyline Comment: 530P NEWS										
	20	M	6P-630P		:30	\$7,000.00	11/05-11/05	1	1	1	\$7,000.00		
			Buyline Comment: 6P NEWS										
	21	SU	6P-7P		:30	\$2,000.00	11/04-11/04	1	1	1	\$2,000.00		
			Buyline Comment: 6P NEWS										

Station WOOD-TV GRAND RAPIDS, MI.

Advertiser () .OBAMA FOR AMERICA

Product OBAMA FOR AMERICA

Estimate# 2309

Buyer SPENCER WOOD

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E //2309

Flight Dates 11/01/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	22	TU	5A-6A		:30	\$500.00	11/06-11/06	1	1	1	\$500.00	
			Buyline Comment: 5A NEWS									
	23	M	430A-459A		:30	\$400.00	11/05-11/05	1	1	1	\$400.00	
			Buyline Comment: 430A NEWS									

---REPORT TOTALS---

Report Totals: 27 / \$42,475.00

---SALES MONTHLY TOTALS---

Nov 12: 27 / \$42,475.00
Sales Totals: 27 / \$42,475.00
Station Totals: 27 / \$42,475.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$42,475	CATV	0%	WOOD	100%	WOTV	0%	WWMT	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

---COMPETITIVE COMMENTS---

*WILL ADVISE ON COMPET

Books null
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE